MOTIVVIT SOLUTIONS

CAPABILITY STATEMENT

Employer Training | Workforce Development | Program & Curriculum Design

COMPANY INFORMATION

Company	Motivvit Solutions, LLC
Address	415 Pisgah Church Rd, Suite 250 Greensboro, NC 27455
Phone	336-360-6399
Website	www.motivvit.com
Email	toni.bennett@motivvit.com
UEI	D9BNWJYM1HE5
CAGE Code	18D39
Business Type	WOSB | EDWOSB | NC SBE | NCDOT SPSF

NAICS CODES

611430	Professional and Management Development Training
611710	Educational Support Services
541612	Human Resources Consulting Services
541611	Administrative Management Consulting

PRINCIPAL CONTACT

Dr. Toni M. Bennett | Founder & CEO

DBA • Jacksonville University | MBA • Christian Brothers University

20+ years in higher education leadership, workforce development, executive training, instructional design, and online learning.

CORE COMPETENCIES

Leadership & Professional Development
Instructor-led, virtual, hybrid, and cohort-based training for supervisors, managers, teams, and emerging leaders.

Employer Training & Workforce Solutions
Employer discovery, skills-gap analysis, custom training series, advisory structures, and workforce partnership models.

Curriculum & Instructional Design
Custom curricula, facilitator guides, participant workbooks, job aids, and LMS-ready content for adult learners.

AI Literacy & Workplace Application
AI training for Microsoft Copilot, Claude, and ChatGPT, focused on responsible use, workplace productivity, and real job tasks.

Program Evaluation & Reporting
Needs assessments, pre/post evaluation, participant feedback, and data-informed improvement recommendations.

Organizational Learning Consulting
Training strategy, learning technology, implementation planning, change support, and train-the-trainer solutions.

WHY MOTIVVIT SOLUTIONS

Principal-Led Expertise	Discovery to Evaluation	Workplace Application	Cross-Sector Expertise
Led by a former Associate Provost and Dean who understands institutional compliance and large-organization realities.	Discovery, design, customization, facilitation, participant resources, evaluation, and reporting.	Every session closes with a personalized action plan designed to support workplace application.	Experience across public-sector agencies, employer training, workforce development, and higher education.

SELECTED EXPERIENCE & REPRESENTATIVE SOLUTIONS

Employer Training & Leadership Development	Customizable training for supervisors, managers, teams, and emerging leaders, including leadership, communication, conflict resolution, emotional intelligence, customer service, DiSC-based team effectiveness, and leading through change. Available as focused workshops, multi-session series, or cohort programs delivered in person, virtually, or hybrid.
Leadership Program Design & Facilitation *FedEx, City of Memphis, Shelby County Fire Academy • Memphis, TN*	Designed and facilitated cohort-based leadership and workforce training across corporate, government, and nonprofit settings. Developed curricula for supervisory leadership, change management, and team performance, plus facilitator playbooks and participant materials.
Online Program Design & Workforce Growth *Spartanburg Methodist College*	Built online academic and workforce programs, employer advisory boards, and stackable credential pathways. Supported 330% online enrollment growth and 85%+ graduate placement while managing a $1.5M budget and 50+ faculty and staff.
Digital Credentials & Learning Design Program *University of Virginia, School of Ed*	Led instructional technology, digital credentialing, faculty development, online course design standards, and digital accessibility frameworks across Canvas-hosted and hybrid delivery at a nationally ranked research university.